



PACIFIC INTERCONTINENTAL COLLEGE (PIC)

Master of Arts in Business Administration

UNIT REQUIREMENTS			
Pre-MBA Courses		Units	10
<ul style="list-style-type: none"> • Business Communication • Applied Mathematics • Financial Accounting • Managerial Statistics • Methods of Research 		2 2 2 2 2	
Foundational Courses			9
<ul style="list-style-type: none"> • Leadership Effectiveness • Business Ethics • Principles & Dynamics of Management 		3 3 3	
Functional Courses			24
<ul style="list-style-type: none"> • Marketing Management • Human Resource Management • Managing Concepts for Information Technology • Applied Management Science • Managerial Accounting • Financial Management • Operations Management • Economics for Managers 		3 3 3 3 3 3 3 3	
Elective Courses			60
<ul style="list-style-type: none"> • Partial List of Elective Courses (Take any two) • Brand Management • Business Intelligence • Business and Professional Discourse • Controllership • Economic Development • Electronic Commerce • E-Marketing • Entrepreneurship • Financial Analysis for Decision-Making • Financial Engineering • Global Marketing 		3 3 3 3 3 3 3 3 3 3 3 3	

<ul style="list-style-type: none"> • Information Security Management • Investment Analysis and Portfolio Management • Leading Organization Change • Lean Six Sigma • Management of Financial Institutions • Marketing Communication • Personal Finance • Project Management • Supply Chain Management 		3 3 3 3 3 3 3 3	
Integrating Course			3
<ul style="list-style-type: none"> • Strategic Management 		3	

